



Ollscoil na  
Gaillimhe  
University  
of Galway

Coláiste Ósta na Sionna  
Shannon College of Hotel Management

# Shannon College of Hotel Management

## Undergraduate Prospectus 2025



University  
ofGalway.ie



## ABOUT US

Shannon College of Hotel Management is a College of the University of Galway. The Shannon College campus is located in Shannon, Co Clare, adjacent to Shannon International Airport. Shannon College of Hotel Management was founded in 1951 and was Ireland's first dedicated College of Hotel Management. The College has 73 years experience in Business & Hospitality Education and has an expansive alumni network across every continent.

In addition to graduating with a BBS or a BComm in International Hotel Management, the Irish Hospitality Institute (IHI) also awards a full professional membership to the Shannon College graduates.



### Shannon College Heritage Crest

The Shannon Crest is a proud symbol of the heritage of the college. The crest symbolises the Wings of Tourism lifting the Harp of Ireland showing the hugely important role tourism plays in the Irish Economy.

### Professional Practical Training

Professional practical training is a core component of a Shannon College degree. Particularly in Year 1 (in Shannon College) and in Year 2 (on placement), students develop practical skills and a level of attention to detail to match the professional standard found in the world's top hotels. The training involves 20 hours per week in Year 1 rotating between Culinary Kitchen Practical, Restaurant Services Practical, Accommodation Services, Front Office Operations and Information Technology, Skills for Work Life, HACCP and Food Science.

### Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of Hospitality. Shannon College students are easily identified by their college business suit. The ethos of 'Commitment to Excellence' is central to the teaching and learning at Shannon College and students develop leadership, organisational and teamwork skills by participating in college events such as graduation, open days, fundraising, social and sports activities.

### Business Education

Students gain a firm grounding in all key areas of business and management which help students to develop their business skills, commercial awareness, innovation and management skills. This allows students to have a successful career in Hotel Management and many other fast changing global business careers.

## 100% Employment on Graduation Day

Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day for all degree students. This unrivalled record is a reflection of the hard work and achievements of students throughout their degree at Shannon College.

The employment record is facilitated by:

The industry readiness of students after completing a Shannon College degree	The structured work placements throughout the degree programme
The long standing relationship between Shannon College and our hotel partners	The reputation of our graduates worldwide



## UPCOMING SHANNON COLLEGE EVENTS

For a full list of events or to register for an upcoming event, please visit: [www.universityofgalway.ie/shannoncollege/events/](http://www.universityofgalway.ie/shannoncollege/events/)

### Shannon College on Campus Events

- 10th October 2024 – Open Evening at 5pm
- 22nd November 2024 – Open Morning 10am - 1pm
- 22nd January 2025 – Open Evening at 5pm

### National Roadshow

- 15th January 2025 - Killarney , Co Kerry at 6.30pm
- 16th January 2025 - Cork City at 6.30pm
- 23rd January 2025 - Dublin City at 6.30pm

Please visit the events page on our website for further information and venues in each city.

### Virtual Information Session

- 6th March 2025 – Virtual open Event @ 6.30pm
- 8th May 2025 – Virtual open Event @ 6.30pm

### Meet us at a location closer to you

Our team travels around Ireland and the world to meet with students, get in touch with us to see if we will be visiting a location close to you.

Ireland - Contact Emma Daly:  
[edaly@universityofgalway.ie](mailto:edaly@universityofgalway.ie)

International - Contact Sarah O Mahony:  
[sarah.omahony@universityofgalway.ie](mailto:sarah.omahony@universityofgalway.ie)

If it is not possible for you to meet our team in person, please contact [sarah.omahony@universityofgalway.ie](mailto:sarah.omahony@universityofgalway.ie) to arrange a zoom call and learn all about Shannon College and the opportunities we offer.

We also welcome private campus tours. To book a private tour contact:

Joan Markham at [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie)



# HOTEL PARTNERS include

## CANADA

- Fairmont Banff Spring, BC
- Fairmont Chateau Lake Louise, BC
- Fairmont Chateau Whistler, BC
- Fairmont Jasper Lodge, BC

## FRANCE

- Anantara Plaza Hotel, Nice
- Hilton, Strasbourg
- Hôtel Martinez, Cannes
- JW Marriott, Cannes
- Maybourne Riviera, Roquebrune-Cap-Martin

## BELGIUM

- Dolce by Wyndham La Hulpe Brussels
- Hotel Amigo, a Rocco Forte Hotel, Brussels
- Hotel La Plaza, Brussels

## GERMANY

- Hilton Dresden Hotel
- Rosewood Munich
- Steigenberger Frankfurter Hof
- Steigenberger Airport Hotel Frankfurt

## ICELAND

- The Reykjavik Edition

## IRELAND

- Adare Manor Hotel & Golf Resort
- Anantara The Marker Hotel Dublin
- Ashford Castle Hotel & Country Estate
- Ballygarry House Hotel
- Cashel Palace Hotel
- Clayton Hotel Burlington Road
- Clayton Hotel, Galway
- Clayton Hotel, Limerick
- Clayton Hotel Sligo
- Dalata Group Dublin
- Dromoland Castle Hotel
- Dunraven Arms Hotel
- Farnham Estate Spa & Golf Resort
- Fitzgerald Woodlands House Hotel & Spa
- Fota Island Resort
- Harvey's Point Hotel
- Hilton Dublin Kilmainham
- InterContinental Dublin
- Maldron Hotel Oranmore, Co Galway
- Powerscourt Estate
- Radisson Hotel & Spa Cork
- Radisson Blu Hotel & Spa, Limerick
- The Conrad Dublin
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Autograph Collection
- The Killarney Park Hotel
- The Trigon Hotel Group
- The Galmont Hotel & Spa
- Trump International Doonbeg

## LUXEMBOURG

- Doubletree by Hilton
- Le Royal Hotel & Resort
- Le Place D'Armes Hotel

## MAURITIUS

- Constance Belle Mare Plage

## SEYCHELLES

- Four Seasons Mahé
- Hilton Sechelles Northolme Resort & Spa

## SPAIN

- Four Seasons, Madrid
- La Cala Resort, Malaga
- The Ritz-Carlon Abama Tenerife

## THE NETHERLANDS

- Pulitzer Amsterdam

## UNITED ARAB EMIRATES

- ABU DHABI**
- Emirates Palace Abu Dhabi
- DUBAI**
- Mandarin Oriental Jumeriah

## UNITED KINGDOM

- Berkeley Hotel London
- Claridges Hotel London
- Clayton Hotel Manchester
- Carlton Tower Jumeriah Hotel London
- Connaught Hotel London
- The Goring Hotel London
- The Grove Hotel London
- Savoy Hotel London
- Four Seasons, Ten Trinity Square
- Fairmont St Andrews Scotland
- JW Marriott Grosvenor House London
- Sheraton Grand London Park Lane
- London Marriott Hotel County Hall
- Sheraton Grand Hotel Edinburgh
- The W Hotel Edinburgh
- The Rosewood London
- The Ned London
- The Peninsula London
- The Lanesborough London
- Mandarin Oriental London
- The Montague on the Gardens Red Carnation London
- Savoy Hotel London
- The Ritz London

## INDIA

- JW Marriott Bengaluru Prestige Golfshire Resort and Spa

## CHINA

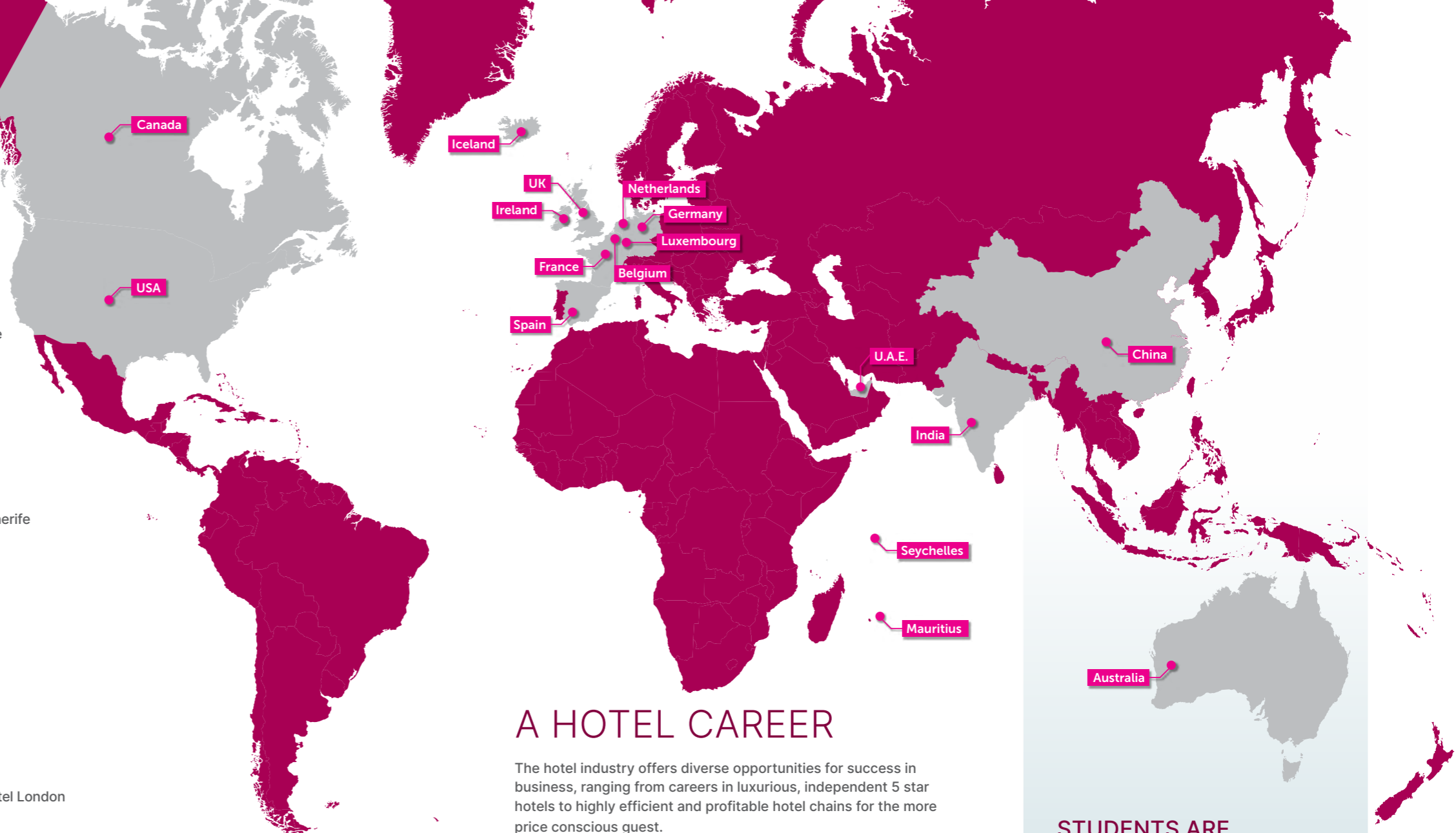
- Pullman Hotel Hengyang
- Hilton Wisdom Hotel Guangzhou

## UNITED STATES OF AMERICA

- Fitzpatrick's Hotel New York
- InterContinental Mark Hopkins San Francisco
- InterContinental San Diego
- InterContinental the Willard Washington DC
- InterContinental Washington DC - The Wharf
- InterContinental New York Barclay
- InterContinental Boston
- InterContinental Miami
- InterContinental New York Time Square
- InterContinental San Francisco, Moscone Centre
- Lore - Riggs Washington DC
- Lore - Lyle Washington DC
- The Maybourne Beverly Hills
- Cloudveil Hotel, an Autograph Collection, Wyoming
- The Dominick, New York
- The Watergate Hotel, Washington DC

## AUSTRALIA

- W Hotel, Brisbane
- The Westin Brisbane



## A HOTEL CAREER

The hotel industry offers diverse opportunities for success in business, ranging from careers in luxurious, independent 5 star hotels to highly efficient and profitable hotel chains for the more price conscious guest.

### SALARIES IN THE HOTEL BUSINESS

ROLE	FROM
General Manager	€80,000 - €140,00 plus bonus
Deputy General Manager	€55,000 - €80,000 plus bonus
Operations Management	€50,000 - €80,000 plus bonus
Director of Sales	€80,000 - €120,000
Sales & Marketing Manager	€70,000 - €90,000
Revenue Manager	€85,000 - €110,000
Human Resource Manager	€55,000 - €85,000
Food & Beverage Manager	€44,500 - €47,500
Front Office/Reservations Manager	€46,000 - €55,000
Accommodation Manager	€42,000 - €50,000
Bar Manager	€30,000 - €35,000
Restaurant Manager	€44,500 - €47,500

Source: Excel Recruitment Hotel & Catering Salary Guide 2024. Salary rates are an average guide. They are indicative rates and vary depending on location, hotel size and grade.

STUDENTS ARE CURRENTLY PLACED IN OVER

**102** HOTELS ACROSS

**17** COUNTRIES



Locations reflects student placements over recent academic years. Placement locations change year to year depending on industry demands, immigration regulations and student preferences.



# BACHELOR OF BUSINESS STUDIES IN INTERNATIONAL HOTEL MANAGEMENT

The Bachelor of Business Studies in International Hotel Management (BBS) prepares students for a career in business management within the Hotel Industry or in a host of other industries.

**Year 1: Study at Shannon College**  
Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial & Management Accounting, Management and Quantative Methods are also introduced. Students study their second language (French, German, Spanish, English or Intercultural Communication).

**Year 2: Professional Operative Work Placement**  
The Year 2 work placement is a 12 month paid professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

**Year 3: Study at Shannon College**  
In Year 3, students advance from their practical training and their introduction to business in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management, and Business & Hospitality Law. Their language modules are continued and more advanced business modules such as Marketing, Human Resource Management, Information Technology and Business Finance are studied.

**Year 4: Study at Shannon College**  
Students concentrate on advanced general business modules such as Performance Management & Control and Revenue Management. Important strategic areas such as Entrepreneurship and Strategic Management prepare students for their future careers in hotel management. In Year 4, students will have the opportunity to choose elective subjects in both semesters. Electives include, Advanced Culinary Studies, Facilities Management, Event Management, Language and Hotel Asset Management.

**End of Year 4: Trainee Management Work Placement**  
At the end of Year 4, students commence a paid trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement, students complete a Viva Voce examination before graduating.

## Course Modules – Bachelor of Business Studies in International Hotel Management

YEAR 1	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>Food &amp; Beverage 1</li> <li>Culinary Kitchen Practical</li> <li>Restaurant Service Practical</li> <li>Accommodation Services/Front Office Operations</li> <li>Information Technology</li> <li>Language 1</li> <li>Introduction to Management Accounting</li> <li>Principles of Management</li> <li>Skills for Work Life</li> </ul>	<ul style="list-style-type: none"> <li>Food &amp; Beverage 1</li> <li>Culinary Kitchen Practical</li> <li>Restaurant Service Practical</li> <li>Accommodation Services/Front Office Operations</li> <li>Information Technology</li> <li>Language 1</li> <li>Introduction to Financial Accounting</li> <li>Quantitative Methods</li> <li>HACCP/Food Science</li> </ul>
YEAR 2	<ul style="list-style-type: none"> <li>12 Month Paid Professional Operative Placement</li> </ul>	
YEAR 3	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>Food and Beverage 2</li> <li>Principles of Marketing</li> <li>Management Accounting 1</li> <li>Business Skills Development</li> <li>Economics for the Hospitality Industry</li> <li>Language 2</li> </ul>	<ul style="list-style-type: none"> <li>Rooms Division Management</li> <li>Hospitality &amp; Business Law</li> <li>Business Finance</li> <li>Human Resource Management</li> <li>Information Technology for Business</li> <li>Language 2</li> </ul>
YEAR 4	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>Revenue Management</li> <li>Strategic Management &amp; Hotel Simulation</li> <li>Performance Management &amp; Cost Control</li> <li>Marketing Management</li> <li>Applied Research Methods</li> </ul> <p><b>Electives:</b></p> <ul style="list-style-type: none"> <li>Language 3</li> <li>Advanced Beverage Studies</li> <li>Advanced Culinary Studies</li> <li>Facilities Management</li> <li>Management of Organisational Change</li> </ul>	<ul style="list-style-type: none"> <li>International Human Resource Management</li> <li>Head of College Key Note Speaker Programme</li> <li>Entrepreneurship</li> <li>Principles of Tourism</li> </ul> <p><b>Electives:</b></p> <ul style="list-style-type: none"> <li>Intercultural Communication and Management</li> <li>Final Year Research Project</li> <li>Organisational Behaviour for Managers</li> <li>Event Management</li> <li>Hotel Asset Management</li> <li>Public Speaking for Hotel Professionals</li> </ul>
END OF YEAR 4	<ul style="list-style-type: none"> <li>9 Month Paid Trainee Management Work Placement</li> <li>Viva Voce Examination</li> </ul>	





# BACHELOR OF COMMERCE IN INTERNATIONAL HOTEL MANAGEMENT

The Bachelor of Commerce (BComm) prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in a business discipline in the final academic year.



Culinary Skills Chef Ireland Winners 2023

### Year 1: Study at Shannon College

Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial & Management Accounting, Management and Quantitative methods are also introduced. Students study their second language (French, German, Spanish, English or Intercultural Communication).

### Year 2: Professional Operative Work Placement

The Year 2 work placement is a 12 month paid professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

### Year 3: Study at Shannon College

In Year 3, students advance from the practical training and the introduction in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management and Principals of Marketing. The language module is continued and more advanced business modules such as Managerial Economics, Human Resource Management, Information Technology and Business Finance are studied, along with prerequisite modules in preparation for the final year of the BComm degree on the Galway campus.

### Year 4: Study at University of Galway Main Campus

Students transfer to the Galway Campus for their final year of the BComm and study four core modules and also specialise in a business discipline. The business disciplines offered are Accounting & Performance Measurement, Digital Business & Analytics, Economics & Public Policy, Human Resource Management, Marketing Management, Finance, Management, Enterprise and International Business.

### End of Year 4: Trainee Management Work Placement

At the end of Year 4, students commence a paid trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.

### BComm International

In Year 4, students also have the option to transfer to the BComm (International) Degree on the Galway campus which allows students to pursue French, German or Spanish while completing the final year of the BComm. Admission to the BComm (International) is subject to meeting University of Galway's Leaving Certificate language entry requirements and places are limited.

## Course Modules – Bachelor of Commerce in International Hotel Management

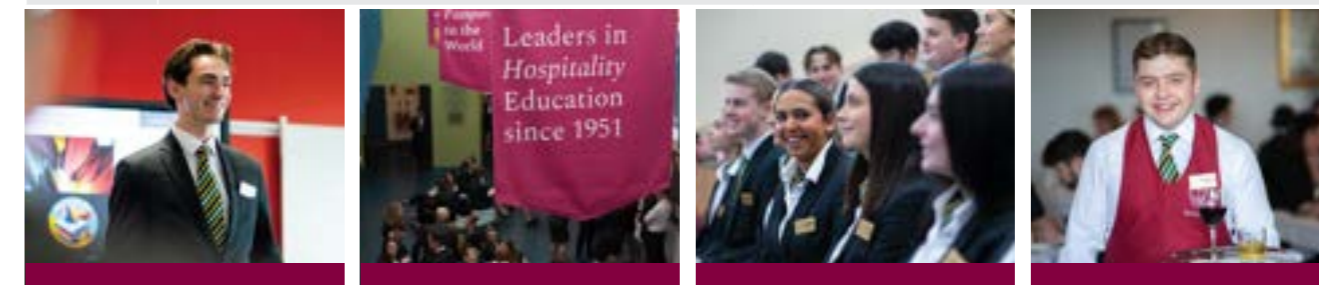
YEAR 1	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>• Food &amp; Beverage 1</li> <li>• Culinary Kitchen Practical</li> <li>• Restaurant Service Practical</li> <li>• Accommodation Services/Front Office Operations</li> <li>• Information Technology</li> <li>• Language 1</li> <li>• Introduction to Management Accounting</li> <li>• Principles of Management</li> <li>• Skills for Work Life</li> </ul>	<ul style="list-style-type: none"> <li>• Food &amp; Beverage 1</li> <li>• Culinary Services Practical</li> <li>• Restaurant Services Practical</li> <li>• Accommodation Services/Front Office Operations</li> <li>• Information Technology</li> <li>• Language 1</li> <li>• Introduction to Financial Accounting</li> <li>• Quantitative Methods</li> <li>• HACCP/Food Science</li> </ul>

YEAR 2		
	<ul style="list-style-type: none"> <li>• 12 Month Paid Professional Operative Placement</li> </ul>	

YEAR 3	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>• Food and Beverage 2</li> <li>• Principles of Marketing</li> <li>• Management Accounting 1</li> <li>• Mathematics for Business</li> <li>• Economics for the Hospitality Industry</li> <li>• Language 2</li> </ul>	<ul style="list-style-type: none"> <li>• Rooms Division Management</li> <li>• Managerial Economics</li> <li>• Business Finance</li> <li>• Human Resource Management</li> <li>• Financial Accounting 1 or Information Technology for Business</li> <li>• Language 2</li> </ul>

YEAR 4	Semester 1	Semester 2
	<p>Students transfer to the final year BComm on the Galway Campus and study four core modules-while specialising in one business discipline.</p> <p><b>The core modules offered at University of Galway are:</b></p> <ul style="list-style-type: none"> <li>• Ireland in the Global Economy</li> <li>• Ethical , Responsibility and Sustainable Business</li> <li>• Strategy</li> <li>• Innovation, Creativity and Enterprise</li> </ul> <p><b>Specialise in a business discipline:</b></p> <ul style="list-style-type: none"> <li>• Accounting &amp; Performance Measurement</li> <li>• Economics &amp; Public Policy</li> <li>• Human Resource Management</li> <li>• Digital Business &amp; Analytics</li> <li>• Marketing Management</li> <li>• Finance</li> <li>• Enterprise</li> <li>• International Business</li> <li>• Management</li> </ul>	

END OF YEAR 4		
	<ul style="list-style-type: none"> <li>• 9 Month Paid Trainee Management Work Placement</li> <li>• Viva Voce Examination</li> </ul>	





# CHOOSING A CAREER



## Choosing a Course

### Differences between the BBS and the BComm

The BBS and BComm are very similar courses. Both are Level 8 business degrees and students spend Years 1, 2, 3 and Final Year Placement studying and working together. In Year 4, the BBS students study at Shannon College and focus on general business and advanced hospitality modules and developing strategic hotel management skills. In Year 4, the BComm students study on the Galway Campus, specialising in one business discipline. The BComm students do not take any hotel management modules during Year 4.

### Career Opportunities

BBS and BComm graduates have very similar career opportunities. Students from both courses complete their Trainee Management Work Placement at the end of Year 4 and most continue building their careers in hotels after graduation. Both degrees are recognised for acceptance onto Level 9 Masters programmes. The BBS graduates have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business area.

### Transferring between Courses

1. BBS students who wish to transfer to the BComm must achieve a minimum grade average of 70% in Year 1 examinations. Transfer requests must be made in writing to the Programme Leader prior to enrolling in Year 3. The number of transfer places available is limited each year.
2. BComm students who wish to transfer to the BBS must pass all modules in Year 1 examinations. Transfer requests must be made in writing to the Programme Leader prior to enrolling in Year 3.

# WORK PLACEMENTS

## Year 2: Professional Operative Work Placement

### How long is the placement?

12 months (July – June)

### What will I do on placement?

The mandatory placement is a professional operative placement, which reinforces the practical training and language studies of Year 1. Students gain experience in at least two departments and will be working at operative level. The work experience improves students' knowledge of industry practice and systems. Students are paid by the hotel and wages vary from country to country.

### Where will I be placed?

This year the placement partner hotels are located in France, Belgium, Germany, Luxembourg, Spain, Ireland and the UK. A student's foreign language option and visa requirements determine the placement country. Students benefit both professionally and personally from their work experience during this year.

### How will I be placed?

The Shannon College Placement Office organises the work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Work Life module in Year 1. Language skills and performance in Year 1 are considered by hotels and Shannon College in finalising placements. Placement locations are generally announced after Year 1 examinations in May.

### Erasmus Funding

Students may be eligible to receive an Erasmus Mobility Grant to support the Year 2 Placement, funded by the EU Lifelong Learning Programme:



Erasmus. Erasmus is the EU's flagship education and training programme enabling 300,000 students to study and work abroad each year. The grant amount varies and will be based on the recognised cost of living in each country.

## End of Year 4: Trainee Management Placement

### How long is the placement?

At least 9 months until graduation (normally a 12-18 month contract)

### What will I do on placement?

The mandatory Trainee Management Placement is the culmination of four years of study, training and development. Students are ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role in a property. Other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Some programmes are specialised in a particular hotel department (e.g. Front Office, Food & Beverage, Finance, Marketing, Human Resources & Event Management) while other programmes are more general.

### Where will I be placed?

Current students are placed in properties worldwide. The dynamic growth of the global hotel industry presents great opportunities and placement partners are continuously recruiting students for new and dynamic locations, such as Canada, The UAE, Iceland, The Netherlands, The USA, Australia and more.

### How will I be placed?

Leading hotel companies visit Shannon College to recruit final year students onto their trainee management and similar programmes or as direct hires. It is an exciting process for the students as every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. Students are assisted by the placement office to decide which career path and roles to pursue. The placement office co-ordinates the hotel visits, applications and interview process. Shannon College has a 100% success rate in placing students.





# APPLICATIONS FOR IRISH AND EU STUDENTS

## How To Apply

Applications by Irish and EU students for full time undergraduate degree programmes are made to:

**Central Applications Office (CAO)**  
 Tower House, Eglinton Street, Galway.  
 T: +353 91 509800  
 E: [help@cao.ie](mailto:help@cao.ie)  
[www.cao.ie](http://www.cao.ie)

Applications must arrive in the CAO not later than **February 1st**. Late Applications must arrive in the CAO not later than **May 1st**. A change of mind facility is available to CAO applicants until **July 1st**.

Please refer to the CAO Handbook /website for full details of applications date and procedures.

### Interview Details

All applicants must attend a selection interview, for which up to 300 points may be awarded. Shannon College will contact all students directly by post after the CAO closing dates to arrange their interview. Please notify Shannon College's Admissions Office if you do not receive correspondence shortly after the CAO closing dates. Interviews are normally held in April and July. **Courses are not restricted.**



Course Code	Course Title	Minimum Requirements	CAO Cut Off Points 2024
GY261	Bachelor of Business Studies in International Hotel Management	2H5+4O6/H7 Including <ul style="list-style-type: none"> <li>• English</li> <li>• Irish</li> <li>• Maths</li> <li>• Third Language</li> </ul>	467 (including interview points)
GY262	Bachelor of Commerce in International Hotel Management	2H5+4O6/H7 Including <ul style="list-style-type: none"> <li>• English</li> <li>• Irish</li> <li>• Maths</li> <li>• Third Language</li> </ul>	712 (including interview points)

## General Entry Requirements

### Age

Students must normally have attained the age of 17 by the 15<sup>th</sup> of January following year of entry. For 2025 entry, students must have reached the age of 17 by the 15<sup>th</sup> of January 2026.

### Matriculation- minimum entry requirements

Matriculation refers to the minimum requirements for entry to the College. Shannon College is a College of University of Galway which is a constituent university of the National University of Ireland (NUI). Detailed matriculation requirements are outlined above.

### Irish Language requirement

Generally speaking Irish is a standard subject requirement for matriculation for applicants with the Irish Leaving certificate. However, certain applicants may be eligible for an exemption from this requirement from the NUI.

Find out more:

**National University of Ireland,**  
 49 Merrion Square,  
 Dublin 2

[www.nui.ie](http://www.nui.ie)

### Third Language Requirement

A third language is required for both programmes at Shannon College. NUI Language exemptions are acceptable.

### English Language Requirement

All applicants whose first language is not English, or who have not been educated through English language during their two most recent years of study, must attain an advanced level in English in their final school exam or must present one of the recognised English language qualifications (e.g. IELTS, TOEFL).

If you have any queries please contact the Admissions Office on +353 91 497212.

### Mature Students

Places are reserved on the BBS (GY261) for mature students. Applicants must be over 23 years of age by January 1<sup>st</sup> 2025 to qualify as a mature student for entry in September 2025. Applications must be made through the CAO.

### LCVP

The LCVP is considered as a composite subject and may be used as being among the six best subjects for the calculation of points. The Links module does not count as satisfying one of the six minimum entry subject requirements. Points will be calculated as follows:

Pass: 28 | Merit: 46 | Distinction: 66

### Leaving Certificate Applied (LCA) and Foundation Subjects

Leaving Certificate Applied and Foundation Level subjects do not meet the minimum entry requirements for Shannon College.

### Deferred Entry

For deferral instructions, please view details on the University of Galway website: [www.universityofgalway.ie/undergrad-admissions/deferrals/](http://www.universityofgalway.ie/undergrad-admissions/deferrals/)

### HEAR

In order to be considered for a place in Shannon College through HEAR, applicants must meet the HEAR eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through HEAR, please visit: [www.universityofgalway.ie/access-students/access-scheme-route/](http://www.universityofgalway.ie/access-students/access-scheme-route/)

### DARE

In order to be considered for a place in Shannon College through DARE, applicants must meet the DARE eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through DARE, please visit: [www.universityofgalway.ie/accesscentre/dare-hear/](http://www.universityofgalway.ie/accesscentre/dare-hear/)

## Other Award Holders

If you have a relevant QQI-FET qualification, you can use this to apply for a place on the BBS (GY261). Applicants must obtain in one sitting a minimum of five distinctions and three passes from the eight modules in their award to be eligible to apply for a reserved place. A major award must be achieved. Component certificates do not suffice.

Additional requirement: Students must hold a minimum Grade of O6 in Leaving Certificate Mathematics or pass the Mathematics Module (5N1833/C20139) as part of their QQI/FET award.

Shannon College recognises the following awards.

5M0529 Software Development	5M2105 Retail Practice	5M4349 Nursing Studies
5M0536 Computer Systems & Networks	5M2109 Security Systems Technology	5M4468 Community Health Services
5M0828 eBusiness	5M2110 Security Studies	5M5010 Construction Technology
5M1940 Computer Aided Design	5M2111 International Trade	5M5011 Tourism with Business
5M1997 Office Administration	5M2145 Motor Technology	5M5165 Trade Union Studies
5M2012 Furniture Design & Making	5M2146 Multimedia Production	5M5267 Food Science
5M2061 Engineering Technology	5M2149 Sound Production	6M2115 Superv. Mgmt for Manufacturing
5M2067 Information Processing	5M2154 Cultural & Heritage Studies	6M3618 Arts Administration
5M2069 Marketing	5M2181 Applied Social Studies	6M4385 Retail Management
5M2071 Contract Centre Operations	5M2208 Design	6M4587 Management
5M2073 Language and European Studies	5M2468 Business Administration	6M4985 Business
5M2083 Hospitality Operations	5M3114 General Studies	6M5012 Tourism with Business
5M2102 Business Studies	5M3789 Legal Studies	6M5013 Administration
	5M3807 Laboratory Techniques	

### GCE A Levels/GCSE Award Holders

To matriculate students presenting GCE A Levels and GCSE examinations must obtain a pass in at least six subjects including English, Maths and another language, students must also obtain the following:

Minimum Grade C at Advanced Level in two recognised subjects and a minimum of Grade C in four other recognised subjects. Visit [www.nui.ie](http://www.nui.ie) for acceptable subjects.

### International Baccalaureate Diploma Holders

Candidates must meet the minimum matriculation requirements. Please contact the Admissions Office for further details (00 353 91 497212)

### School leaving Examinations from EU Countries outside Ireland and the UK

Shannon College welcomes applications for undergraduate degree programmes from EU applicants. EU applicants must apply through the CAO in accordance to closing dates outlined on page 10 and must tick the box 'other school exams'.

Applicants who have completed a recognised final school examination (e.g. German Abitur, International Baccalaureate, Hungarian Matura) in a previous year must send a certified translated copy of their results to the CAO office. Applicants sitting their final school examinations in summer 2025 must send a certified copy of their results to the CAO office as soon as they become available and prior to the issue of Round One Offers.

Please note that a certified English translation is also required in the case of qualifications not issued in English. They must be sent directly to the CAO office. Full details available: [www.cao.ie/?page=other\\_leaving&bb=studentresources](http://www.cao.ie/?page=other_leaving&bb=studentresources)

### Other Academic Qualifications

Candidates who wish to present other qualifications to gain admittance to Shannon College should contact the Admissions Office directly to discuss minimum entry requirements. Please note that candidates must satisfy the matriculation regulations of University of Galway.

Contact Joan Markham – Shannon College Admissions Officer: [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie)

# FREE FEES & STUDENT FINANCES

## Free Fees Initiative

The Department of Education and Skill's 'Free Fees Initiative' applies to both degrees at Shannon College. To be deemed eligible, students must meet the following criteria:

- Be a first time undergraduate student.
- Hold EU/Irish nationality or official refugee status.
- Have been ordinarily resident in Ireland or an EU member state for at least three of the last five years preceding entry to the programme.

Students who do not satisfy these conditions are required to pay tuition fees. For more information please visit <https://www.universityofgalway.ie/courses/fees-and-funding/fees.html> or contact the Admissions Office for further information on tuition fees (00 353 91 497212). email: [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie)

## Student Contribution Charge

A Student Contribution charge of €3000 (subject to change), is payable for each of the first four years of the programme. However, students who are successful in their application for a grant will have this charge paid on their behalf by SUSI. When you register online, you will be asked if you have applied for a grant. Once you receive official confirmation of your SUSI grant, please email it to the fees office at [fees@universityofgalway.ie](mailto:fees@universityofgalway.ie)

A student levy of €140 (2024) is payable annually by all students and is not covered by the SUSI grant.

# STUDENT PROFILE



## Freddy Allen

Graduate of Class 2024

Rooms Division Assistant Manager at Fairmont Jasper Park Lodge in Alberta, Canada

"Growing up, I was always a personable child. I started working in the hospitality industry at 15 and loved the adrenaline rush of a busy shift. I heard about the course and attended one of the open days. Initially, I was skeptical about leaving Dublin for college, but I was thrilled when I got accepted to study at Shannon College, completing the final year of my programme in Galway majoring in performance management and accounting.

At Shannon, you learn invaluable lessons, from attendance to general life skills. The first month of the first year might seem tough as you adapt to the new lifestyle, but it quickly becomes one of the highlights of your Shannon experience. You meet fellow students who will become lifelong friends. Other highlights include the practical skills you'll carry into your career and the various social events organised by both the students and the college.

I am currently working as an Assistant Rooms Division Manager at Fairmont Jasper Park Lodge in Canada. The area is full of opportunities for exploration, from spotting grizzly bears, elk, and moose to golfing and hiking in my free time.

The hospitality industry offers the chance to travel the world and see fantastic places. If it was not for Shannon College, I don't think I would be where I am today."



# APPLICATIONS FOR INTERNATIONAL STUDENTS

## Applying to Shannon College

### Undergraduate Applications

International applications for the Foundation and Undergraduate programmes can be made directly to the admissions office at Shannon College of Hotel Management. Applying is very simple and FREE.

Please contact Joan Markham – Admissions Officer [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie) if you have any queries or need more information and visit [www.shannoncollege.com/international](http://www.shannoncollege.com/international) to download the application form or use QR code below to download International Application Form.

### Steps to apply:

- Complete International Application Form and return to [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie) Please include the following supporting documents with your application.
- Certified transcripts of all educational results/qualifications to date
- IELTS certificate (or equivalent)
- A copy of your passport



Download International Application Form



## Entry Requirements for Degree Programmes

### 1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

### 2. English Language

The Minimum English Requirements are as follows:  
IELTS – 6.0  
Pearsons Academic – 52  
TOEFL – 60

### 3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Zoom). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

# STUDENT PROFILE

## Leah McCarthy Cahill

Graduate of Class 2024  
Sales and Marketing – W Edinburgh

"The time I spent as a student in Shannon College of Hotel Management was incredibly educational, rewarding and filled with the fondest memories. Being the first in my family to pursue studies and a career in hotel management and with my limited experience of the industry at the time, it was really daunting to choose Shannon College over any other third-level institution. But knowing I had a passion for people and a curiosity about the industry, I followed my heart and can undoubtedly say it was one of the best decisions I've ever made. The engaging lectures paired with exciting practical work placements for students of Shannon pave an exciting path to success within the hospitality industry for those who choose to walk it.



During our College years, my classmates and I were guided by the caring and experienced staff of Shannon, who do their very best to nurture each student's passions and interests within the industry. I was delighted to represent Shannon College of Hotel Management at inspiring events throughout my time, such as the Young Hospitality Summit in Switzerland and the Annual Hotel Conference in Manchester. Shannon College strives to provide these unique opportunities to its students year after year, enhancing their knowledge and skills.

I have been truly supported by the wider Shannon Family when seeking work experience within different areas of the industry, as well as when looking for career advice from knowledgeable leaders in hospitality, as the Alumni of Shannon is so strong. This is one of the countless features that sets Shannon apart from the rest.

It's not all work and no play in Shannon however, and I have some brilliant stories from student life outside of College hours, but those are for another day!

I completed my Final Year Placement in Sales & Marketing in W Edinburgh, as part of Voyager Marriott's Leadership Development Program. Shannon's strong connections within the international hospitality industry afforded me this incredible opportunity to be part of a hotel pre-opening with W Edinburgh.

I am a proud graduate of Shannon College of Hotel Management, and the future of the industry is so bright. I encourage anyone with an interest in the industry to explore what Shannon has to offer – it may be the best decision you'll ever make!"

## Paul Collardeau

Graduate of Class 2024  
Revenue Graduate Manager  
Ascent Graduate Programme Dalata Group

"After 2 years living in Australia and New-Zealand, I wanted to study closer to my family who are living in France. I was dreaming of studying in an international environment as it was important for me to master a second language. So, when choosing which country to pursue my studies in, Ireland stood out with its hospitable culture, warm atmosphere and welcoming people. It was also very easy to move in and transition into the lifestyle coming from a European country. There are so many supports available in the college itself, with lecturers and staff always there to help you settle in with ease. The students all live in Bunratty Village together and the mix of Irish and International students is such a great way to make new friends. It was my first time coming to Ireland and since the very first day I arrived, I knew I would enjoy my time here."





# ACCOMMODATION & STUDENT SERVICES

## Accommodation



In 2024, accommodation for Year 1 students was located in Castle Gardens at Bunratty Village. Each student house comprises of three bedrooms which consists of two en suite rooms and one room with an adjacent bathroom.

This accommodation is not owned by the University of Galway and is managed by Rent an Irish Cottage MGMT Ltd. This is a private company that manages all aspects of the accommodation. Due to the high demand for accommodation nationwide, our student rooms are allocated on a shared basis.

The accommodation is reviewed on an annual basis. While the College endeavours to secure accommodation for all year 1 students, this is not guaranteed due to current high demand nationwide.

Please contact Mrs. Imelda O'Connell in relation to accommodation queries at [imelda.oconnell@universityofgalway.ie](mailto:imelda.oconnell@universityofgalway.ie)



## Student Services

### Counselling

University is a big step, with many potential rewards to be enjoyed. However, there can also be challenges and it may be stressful at times. You may also be experiencing personal difficulties. There is a counselling service available to students and your class tutor will help you to arrange an appointment. This service is confidential and is free of charge.

### Student Services Officer

Shannon College has a dedicated Student Services Officer who organises a range of sport, leisure, travel and cultural activities for students. For further details contact April Rushe at [april.rushe@universityofgalway.ie](mailto:april.rushe@universityofgalway.ie)

### Disability Support Services

Shannon College is committed to improving access to its programmes and study supports to students with disabilities and/or learning difficulties. If you have any queries please contact Gwen Ryan: [gwen.ryan@universityofgalway.ie](mailto:gwen.ryan@universityofgalway.ie)

### Health and Wellbeing

Shannon College provides a doctor on campus at a subsidised charge.

## Student Life

### Our Vision for our Students

We ensure that you are empowered to discover your true potential, direct your own future, and to articulate clearly how your university experience has made you a distinctive and well-rounded global citizen.

Students Services aim to make your time at Shannon College of Hotel Management a rewarding, personal and professional experience. We provide high quality and comprehensive non-academic support and wellbeing services for students.

Learn more about Study Life at Shannon College: [www.universityofgalway.ie/shannoncollege/student-life/](http://www.universityofgalway.ie/shannoncollege/student-life/)

# STUDENT PROFILE



## Aamir Husain

UG- Year 4 Student  
Bachelor of Business Studies  
in International Hotel Management

It was perhaps one of the best decisions I made to join Shannon College of Hotel Management to pursue Bachelor of Business Studies in International Hotel Management. Everything from the course itself to the style of teaching and the peers I study and live with are elements I am extremely grateful for. The professional aspect of hospitality is introduced in Shannon on the first day of college and is meant to stay with you for life, and it has personally changed how I look at myself and carry myself out to the professional working environment.

# ALUMNI & PATRONS

### Alumni Success

Shannon College graduates have made their mark not only in the hotel, tourism and travel industries but also in other fields such as law, accounting, banking and IT etc. The professional management education at Shannon College gives graduates the grounding to become business leaders in a host of different industries. There are many graduates who operate at the highest level and hold prominent positions in Irish and global hotel properties and companies.

### Alumni Network

Shannon College's Alumni Network extends across the globe with almost 3,000 members. Through the annual Alumni Ball and other events, graduates keep in touch with former classmates and make connections with the far reaching Shannon family. Shannon College graduates provide valuable leadership to current students through guest lecturing, sponsorship and hosting field trips. The support of the alumni network is evident in the work placement process for students, whereby many graduates return to the college years later to recruit students for placements in their properties and businesses.

### Class Patrons

Every class at Shannon College is appointed a Class Patron who is a Hospitality Leader in the Irish and/or global tourism industry. A Class Patron's role is to engage with the students throughout their studies and mentor the class to reach their management potential. Current Class Patrons who are also graduates include David Fitzgerald, General Manager of Fitzgeralds Woodland House Hotel, Limerick. John Burke – MD/Director of the Armada Hotel, Hotel Doolin Complex and Doolin Village Lodges. Aileesh Carew, CEO and Museum Director EPIC The Irish Emigration Museum and Una O Dowd, Deputy Chief Operating Officer at Windward Management Limited.





OLLSCOIL NA  
GAILLIMHE  
UNIVERSITY  
OF GALWAY

## Coláiste Ósta na Sionna Shannon College of Hotel Management

### Useful Contacts

#### Admissions Officer

Joan Markham  
T. +353 91 497212  
E. joan.markham@universityofgalway.ie

#### Marketing Manager

Sarah O'Mahony  
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E. schoolvisits@shannoncollege.com

#### Shannon College of Hotel Management

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V14 DP03

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**Important:** This hard copy prospectus lists all programmes on offer, at the time of going to press, for entry in 2025. Details of new programmes on offer subsequent to the printing of this prospectus will be listed online at: [www.universityofgalway.ie/newcourses](http://www.universityofgalway.ie/newcourses). The information contained in this prospectus is, to the best of our knowledge, true and accurate at the time of publication. The content of the prospectus is for information purposes only and should not be viewed as the basis of a contract between students and the University.

University of Galway reserves the right to amend programmes or regulations at any time without notice; we may re-open previously closed programmes to accept applications in the event of programme quotas not being met. The University also reserves the right to withdraw programmes periodically for any reason (e.g., insufficient numbers).

The University reserves the right to amend course offerings, syllabuses, course delivery methods, examinations, fees, regulations or rules, or substitute modules in response to any circumstances outside of the reasonable control of the University. Should such an event occur, we will provide you with information in as timely a manner as possible. For further information, please see [www.universityofgalway.ie/alert/](http://www.universityofgalway.ie/alert/).