

Shannon College of Hotel Management

Interview Preparation Guide

The interview is an exciting opportunity to demonstrate your enthusiasm, communication skills, and potential for a successful career in business & hospitality.

This guide will help you prepare and feel confident on the day of your interview.

1. Dress Code

The interview is a formal entrance interview, and business dress or school uniform is recommended. Marks are awarded for appearance and first impression, so please present yourself in a neat, tidy, and professional manner.

2. Length of Interview

The average interview lasts approximately **15 minutes**. You will have a chance to ask questions at the end if you wish.

3. Preparation for Interview

The interview is your chance to highlight your **skills, experience, knowledge, enthusiasm, and potential**.

We recommend preparing by:

Learning about the Programme:

Know the basic structure of the Shannon College degree — for example, that it includes a blend of business, practical and professional placements.

Reflecting on Your Experience:

Think of times you've shown teamwork, leadership, or customer service — whether in school, part-time work, sports, or volunteering.

Understanding the Hospitality Industry:

Do some general research into hotels and tourism. You might be asked about different roles in a hotel (e.g., what is the role of a Marketing Manager, General Manager, Front Office Manager, Chef, Food & Beverage Manager) or how they work together to deliver excellent guest experiences.

5. Sample Interview Questions

- Why did you choose to apply to Shannon College?
- What do you know about the Shannon College course and its structure?
- Can you describe the role of a marketing manager in a hotel.
- Tell us about a time you worked as part of a team.
- Describe how you handled a problem or challenge.
- Where do you see yourself five years after graduation?

More sample interview questions and tips can be found on our Instagram page:
<https://www.instagram.com/shannoncollege1951/>

6. Tips for Success

- Be yourself — we want to get to know you!
- Show enthusiasm and positivity.
- Demonstrate awareness of hospitality and the Shannon programme.

We look forward to meeting you and learning about your passion for business and hospitality. Good luck.