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# Introduction to integrated knowledge translation: A Fulfilling Journey

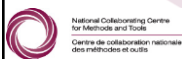
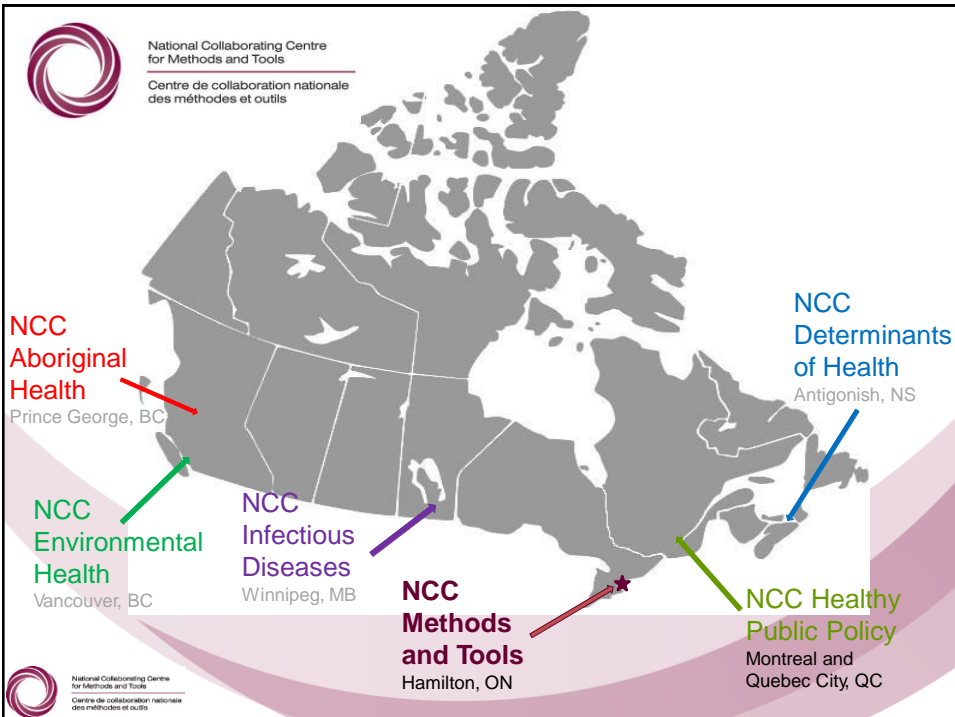
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INTeRACT for Health,  
Galway, Ireland  
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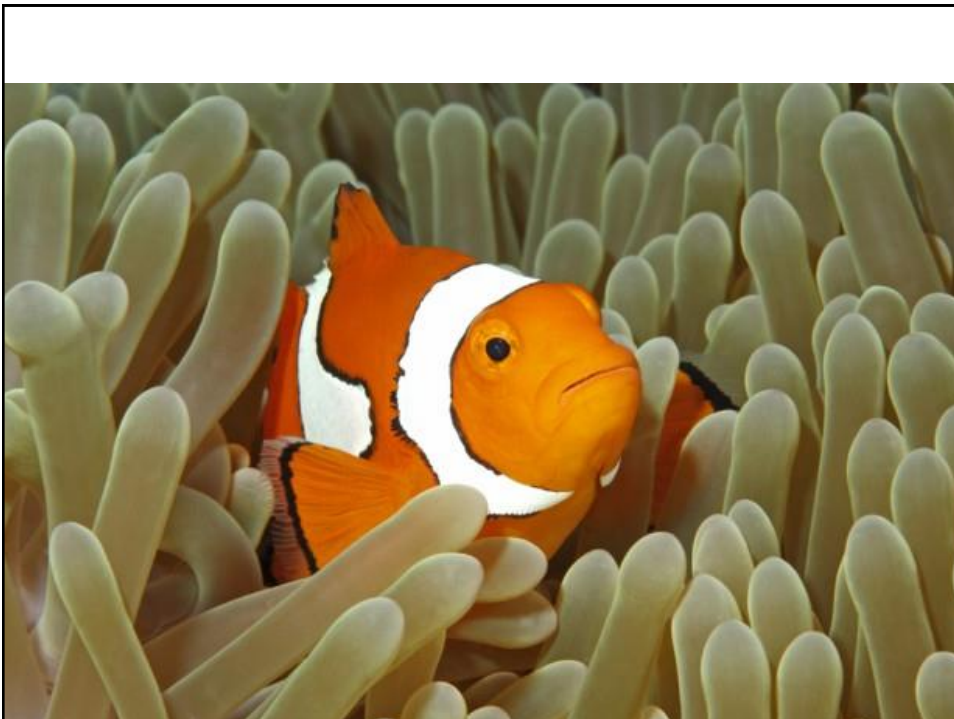
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## Objectives

- Who am I
- What is EIDM
- Reflections and lessons learned





## A Journey of Learning

OHCEN

Doctoral

Qualitative

Knowledge broker RCT

PHSI Case study

Knowledge broker mentoring

# The Canadian Journey

Canadian Health Services Research Foundation (1996)  
Canadian Institutes of Health Research (2000)  
Search (1997)  
Extra (1998)  
National Collaborating Centres (2007)  
KT Canada (2009)  
SPOR (Strategy for Patient-Oriented Research) (2012)



## What is evidence-informed decision making?

... the process of distilling and disseminating  
the best available evidence from research, context  
and experience, and using that evidence to inform  
and improve public health policy and practice.



# What are the issues

## Evidence

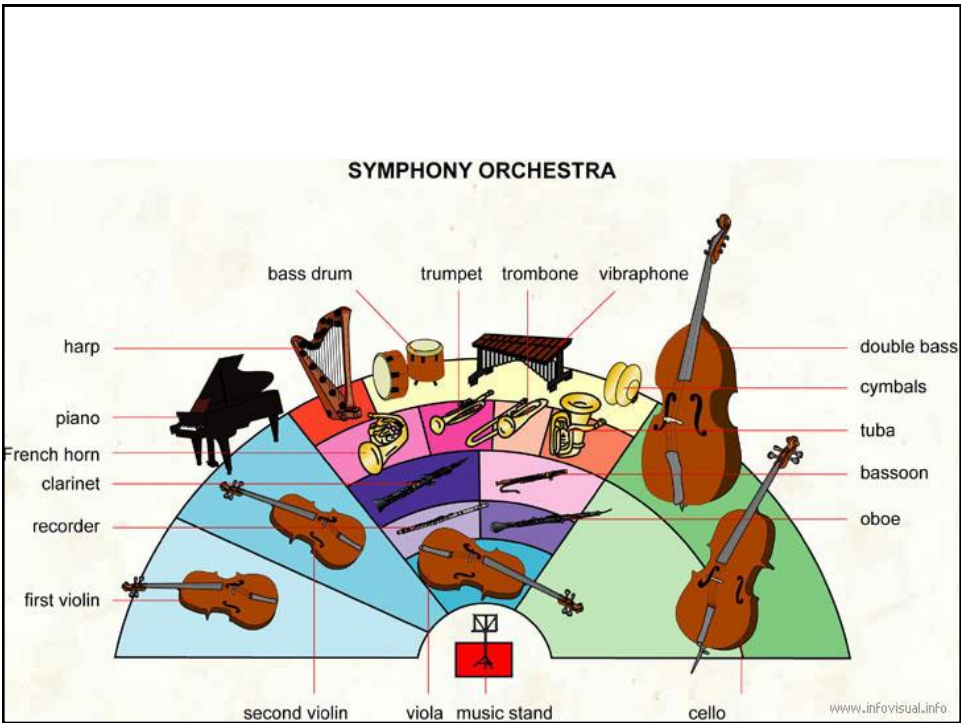
- what is it?

## Evidence informed decision making

- what does it look like
- perceived differently by researchers vs decision makers

# A Model for Evidence-Informed Decision-Making in Public Health





## Challenges

- Time
- Competing priorities
- Management support
- Library services
- Choosing priority issues
- Limited engagement
- Slow progress

## What are the issues

### Knowledge, skill, capacity

- workforce
- undergraduate and graduate training

### Organizational context and culture







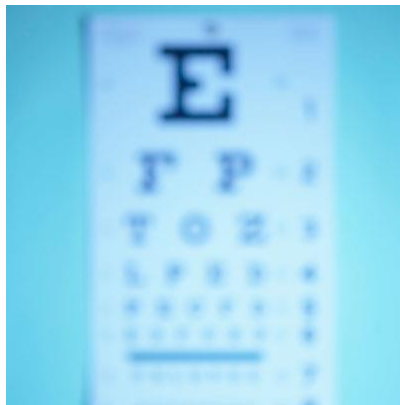
## EIDM: roles and responsibilities

- Question practice
- Critical consumer
- Knowledge
- Skills
- Program decisions
- Organizational structures
- Influence/motivate peers

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11

**Directions to Lethbridge, Alberta**  
 Last Updated by [Bernhard](#) on Sep 2, 2011  
**Starting from Unknown road**

Head **north** toward **Airport Rd NE**  
 Turn **left** toward **19 St NE**  
 Turn **right** onto **19 St NE**  
 Turn **left** onto **96 Ave NE/Airport Trail NE W**  
 Keep **left** to stay on **96 Ave NE/Airport Trail NE W**, follow signs for **AB-2 S/Deerfoot Trail/City Centre**  
 Turn **left** to merge onto **AB-2 S**  
 Turn **left** onto **43 Ave E/Starline Rd/AB-520 E**Continue to follow **AB-520 E**  
 Turn **right** onto **AB-23 S/AB-520 E** (signs for**Lethbridge**)Continue to follow **AB-23 S**  
 Continue onto **Crowsnest Hwy/AB-3 E**  
 Take the **Stafford Dr** exit toward **City Centre**  
 Keep **right** at the fork, follow signs for**Stafford Dr S/City Centre** and merge onto**Stafford Dr S**





## Lessons Learned

- Senior management support
- Internal “champion”
- Communication
- Prioritize project
- Flexibility
- Establish engagement

## Working in Partnership

- Identify key stakeholders
- Analyze their interests
- Determine level of support and influence
- Develop engagement strategies





## Keys to success

Multiple levels of involvement

Starting “where folks are at”

Collaborative goal setting

Flexibility

Learn from each other

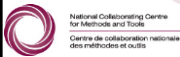
## Keys to Success (2)

Leadership & strategic direction

Combination of f2f and virtual contact

Practice-based & -relevant

Tailored approach



## Considerations for Implementation

- Adaptable plan
- Key stakeholders
- Communicate and celebrate often
- Sustainability



## Moving Forward

- Developing processes and infrastructure
- Organizational policies
- Resources
- Skill development





For more information about the  
National Collaborating Centre  
for Methods and Tools:

NCCMT website [www.nccmt.ca](http://www.nccmt.ca)

Contact: [nccmt@mcmaster.ca](mailto:nccmt@mcmaster.ca)



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