### BACHELOR OF COMMERCE (including GLOBAL EXPERIENCE)

**Final Year Streams (3BC1, 4BC8 & 4BC9)**

Students must pass modules to a total of 60 ECTS (credits)

Note 1: All students are expected to have a balanced workload across both Semesters: 30 ECTS worth of modules in Semester 1 and 30 ECTS worth of modules in Semester 2.

Note 2: Students should not select modules which clash with their core modules.

Note 3: For BComm International students, the language is the stream (ie French, German, Spanish, Gaeilge); you are not required to select another stream. If you try to complete another stream as well, you may only do so if timetables facilitate this. Timetables will not be changed to accommodate completion of another stream. All students, including BComm International students, are expected to have a balanced workload across both Semesters: 30 ECTS worth of modules in Semester 1 and 30 ECTS worth of modules in Semester 2. Students should not select modules which clash with their core modules.

Module level information can be determined using the following portal:

<https://www.universityofgalway.ie/course-information/module/>

The 60 ECTS credits must be derived in the following way:

* 1. 20 ECTS obligatory for all students:

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Semester*** |
| EC423 | Ireland in the Global Economy | 5 | Semester I |
| MG3120 | Ethical, Responsible and Sustainable Business | 5 | Semester I |
| MG3119 | Strategy | 5 | Semester II |
| MG3109 | Innovation: Creativity & Enterprise | 5 | Semester II |

1. Students must select one of the streams listed below and pass modules to a total of 25 ECTS in that stream.

**Accounting & Performance Measurement; Economics & Public Policy; Marketing Management; Human Resource Management; Digital Business & Analytics; Finance; Business Law; International Business; Enterprise; Management.**

1. Make up the remaining 15 ECTS from the list of elective modules.

***STREAMS (FINAL YEAR)***

ACCOUNTING & PERFORMANCE MEASUREMENT (25 ECTS)

The following are the obligatory modules for the stream:

***Code Module ECTS Semester Prerequisites***

AY308 Taxation I 5 Semester I

AY321 Management Accounting II 5 Semester I Mgmt. Acc. I

AY322 Management Accounting III 5 Semester II Mgmt. Acc. II

AY325. Int Financial Reporting II 5 Semester I

AY326 Int Financial Reporting III 5 Semester II Int.Fin.Rep.II

***Additional Accounting modules*** (which are optional within the stream):

AY314 Business Finance II 5 Semester II

AY319 Taxation II 5 Semester II Taxation I

ECONOMICS & PUBLIC POLICY (25 ECTS)

The following are the obligatory modules for the stream:

ECONOMICS & PUBLIC POLICY (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** |  ***Module*** |  ***ECTS*** | ***Semester*** |
| EC3101 | Microeconomics and Public Policy | 5 | Semester I |
| EC3102 | Macroeconomics and Public Policy | 5 | Semester II |

Additional Economics modules in the stream may be taken from the following list of options on offer:

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module*** |  ***ECTS*** |  ***Semester*** |
| EC3105 | Econometrics | 5 | Semester I |
| EC345 | Health Economics | 5 | Semester I |
| EC369 | Money and Banking | 5 | Semester I |
| EC388 | Environmental and Natural Resource Economics | 5 | Semester I |
| EC3100 | Economics and Philosophy | 5 | Semester II |
| EC3106 | Behavioral Finance | 5 | Semester II |
| EC357 | Development Economics | 5 | Semester II |
| EC362 | Economics of Financial Markets | 5 | Semester II |
| EC386 | Public Economics | 5 | Semester II |
| EC429 | Marine Economics | 5 | Semester II |

*Prerequisites: Students* wishing to pursue postgraduate studies in Economics are advised to take EC3105 Econometrics.

*All of these options may not be available each year*

MARKETING MANAGEMENT (25 ECTS)

|  |  |
| --- | --- |
| The following are the obligatory modules for the stream:***Code Module ECTS Semester***  |  |
|  MK3101 Cases in Marketing Strategy | 5 |  Semester I |
|  MK3104 Marketing Strategy | 5 |  Semester I |
| MK3105 Marketing Analytics | 5 | Semester II |
| MK3103 Digital Marketing Planning | 5 | Semester II |
| MK303 Global Marketing | 5 | Semester II |
| Additional Marketing modules (which are optional within the stream):***Code Title ECTS*** |  | ***Semester*** |
| MK3107 Customer Experience DesignMK314 Media & Marketing CommunicationsMK341 Brand Management  |  5 5 5 | Semester ISemester I Semester II |

**HUMAN RESOURCE MANAGEMENT (25 ECTS)**

The following are the obligatory modules for the stream:

|  |  |  |
| --- | --- | --- |
| ***Code Module*** | ***ECTS*** | ***Semester*** |
| MG3123 Critical Human Resource Management | 5 | Semester I |
| MG3124 Human Resource Management: Global Practice | 5 | Semester I |
| MG3122 Future of Work | 5 | Semester II |
| MG326 Employee Relations: Rights And Obligations | 5 | Semester II |
| MS222 Decision Modelling and Analytics | 5 | Semester II |

Additional Human Resource Management modules (which are optional within the stream):

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Title*** | ***ECTS*** | ***Semester*** |
| MG323 | International Business | 5 | Semester II |

DIGITAL BUSINESS & ANALYTICS (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |
| --- | --- |
| ***Code Module*** |  ***ECTS Semester*** |
| MS218 Database Technologies |  5 | Semester I |
| MS414 Business Intelligence and Analytics |  5 | Semester I |
| MS222 Decision Modelling and Analytics |  5 | Semester II |
| MS4101 Implementing Digital Innovation |  5 |  Semester II |
| MS319 Enterprise Systems |  5 |  Semester II |

***Additional Digital Business and Analytics modules*** (which are optional within the stream): MS325 Contemporary Project Management 5 Semester I

FINANCE (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Code***  | ***Module*** |  ***ECTS*** |  ***Semester*** |  ***Prerequisites*** |
| EC369 |  Money and Banking |  5 |  Semester I |  |
| AY308 | Taxation I |  5 |  Semester I |  |
| MG3111 | Entrepreneurial Finance |  5 | Semester I |  Business Finance 1 |
| AY314 | Business Finance II |  5 | Semester II |  Business Finance I |
| EC362 | Economics of Financial Markets |  5 | Semester II |  |

***Additional Finance modules*** (which are optional within the stream):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| AY319 | Taxation II |  5 | Semester II | Taxation I |

BUSINESS LAW (25 ECTS)

Students can elect modules from the list for the stream:

|  |  |  |
| --- | --- | --- |
| ***Code Module ECTS***LW427 European Union Law I 5LW428 European Union Law II 5 | ***Semester*** Semester I Semester II | ***Prerequisites***Bus. Law I & Bus. Law IIEuropean Union Law I |
| LW229 Company Law I 5 | Semester I |  Bus. Law I & Bus. Law II |
| LW231 Company Law II 5 | Semester II | Company Law I |
| LW3159 Lawyering, Technology and Innovation 5 | Semester II |  Bus. Law I & Bus. Law II |
| LW3152 Law and Analytics 5 | Semester II |  Bus. Law I & Bus. Law II |
| LW423 Advanced Business Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW356 Industrial & Intellectual Property Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW383 Information Technology Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW333 Comparative Competition Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW364 International Trade Law 5 | Semester II | Bus. Law I & Bus. Law II |

*All of these options may not be available each year*

INTERNATIONAL BUSINESS (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code** | **Module** | **ECTS** | **Semester** | **Prerequisites** |
| MG3124 | Human Resource Management: Global Practice | 5 | Semester I |  |
| MS414 | Business Intelligence and Analytics | 5 | Semester I |  |
| MG323 | International Business | 5 | Semester II |  |
| EC357 | Development Economics | 5 | Semester II |  |
| MK303 | Global Marketing | 5 | Semester II |  |

ENTERPRISE (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Semester*** | ***Prerequisites*** |
| MG3113 | Megatrends | 5 | Semester I |  |
| MG3111 | Entrepreneurial Finance | 5 | Semester I  | Business Finance 1 |
| MS222 | Decision Modelling and Analytics | 5 | Semester II |  |
| MG3125 | Entrepreneurial Leadership and Management:Startup to Scaleup | 5 | Semester II |  |
| MG3114 | Founder Selling | 5 | Semester II |  |

MANAGEMENT (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Semester*** | ***Prerequisites*** |
| MG3124 | Human Resource Management: Global Practice | 5 | Semester I |  |
| MG3126 | Supply Chain Management | 5 | Semester I  |  |
| MS222 | Decision Modelling and Analytics | 5 | Semester II |  |
| MG3125 | Entrepreneurial Leadership and Management:Startup to Scaleup | 5 | Semester II |  |
| MG323 | International Business | 5 | Semester II |  |

***ELECTIVES AVAILABLE IN SEMESTER I***

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Prerequisites*** |
| AY325 | Int. Fin. Reporting II | 5 |  |
| AY321 |  Management Accounting II | 5 | Mgmt. Acc. I |
| EC3101 | Microeconomics and Public Policy | 5 |  |
| EC3105 | Econometrics | 5 |  |
| EC369 | Money and Banking | 5 |  |
| EC345 | Health Economics | 5 |  |
| EC388 | Environmental and Natural Resource Economics | 5 |  |
| MS414 | Business Intelligence and Analytics | 5 |  |
| MS3110 | The Future of Technology in Work and Society I | 5 |  |
| MS321 | Web & Interactive Media Design | 5 |  |
| MG3124 | Human Resource Management: Global Practice | 5 |  |
| MG3126 | Supply Chain Management |  |  |
| MK3107 | Customer Experience Design | 5 |  |
| MK314 | Media & Marketing Communications | 5 |  |
| LW229 | Company Law I | 5 |  |
| LW333 | Comparative Competition Law | 5 | Bus. Law I & Bus. Law II |
| LW3159 | Lawyering, Technology and Innovation | 5 | Bus. Law I & Bus. Law II |
| LW383 | Information Technology Law | 5 | Bus. Law I & Bus. Law II |
| LW423 | Advanced Business Law | 5 | Bus. Law I & Bus. Law II |
| LW427 | European Union Law I | 5 |  |
| CI300 | Doing Business in China – Lang. & Culture I | 5 |  |
| MG3111 | Entrepreneurial Finance | 5 | Business Finance 1 |
| MG3113 | Megatrends | 5 |  |
| ST311 | Applied Statistics 1 | 5 | ST2120 or ST2217  |
| IE309 | Operations Research | 5 |  |

 ***ELECTIVES AVAILABLE IN SEMESTER 2***

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module***  | ***ECTS*** | ***Prerequisites*** |
| AY314 | Business Finance II  | 5 | Bus. Finance 1 |
| AY322 | Management Accounting III | 5 | Management Accounting II |
| AY326 | Int. Fin. Reporting III  | 5 | Int. Fin. Rep. II |
| EC3102 | Macroeconomics and Public Policy  | 5 |  |
| EC357 | Development Economics | 5 |  |
| EC362 | Economics of Financial Markets  | 5 |  |
| EC386 | Public Economics  | 5 |  |
| EC3100 | Economics and Philosophy  | 5 |  |
| EC429 | Marine Economics  | 5 |  |
| EC3106 | Behavioural Economics  | 5 |  |
| MS4101 | Implementing Digital Innovation  | 5 |  |
| MS319 | Enterprise Systems | 5 |  |
| ME353 |  Quality Systems | 5 |  |
|  MG3122 | Future of Work  | 5 |  |
| MG323 | International Business  | 5 |  |
| MK303 | Global Marketing  | 5 |  |
| MK341 | Brand Management  | 5 |  |
| LW428 | European Union Law II  | 5 | European Union Law I |
| LW231 | Company Law II  | 5 | Company Law I |
| LW364 | International Trade Law  | 5 | Bus. Law I & Bus. Law II |
| LW3152  | Law and Analytics  | 5 | Bus. Law I & Bus. Law II |
| LW356 | Industrial And Intellectual Property Law | 5 | Bus. Law I & Bus. Law II |
| MG3125 | Entrepreneurial Leadership and Management : Startup to Scaleup | 5 |  |
| MG3114 | Founder Selling  | 5 |  |
| CI300 | Doing Business in China - Language & Culture I | 5 |  |
| CI301 | Doing Business in China – Lang. & Culture II  | 5 | Lang. & Cult. I |
| ST312 | Applied Statistics 2 | 5 | ST2120 or ST2217 |