### BACHELOR OF COMMERCE (including GLOBAL EXPERIENCE)

**Final Year Streams (3BC1, 4BC8 & 4BC9)**

Students must pass modules to a total of 60 ECTS (credits)

Note: Students are expected to have a balanced workload across both Semesters: 30 ECTS worth of modules in Semester 1 and 30 ECTS worth of modules in Semester 2.

Module level information can be determined using the following portal:

<https://www.universityofgalway.ie/course-information/module/>

The 60 ECTS credits must be derived in the following way:

* 1. 20 ECTS obligatory for all students:

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Semester*** |
| EC423 | Ireland in the Global Economy | 5 | Semester I |
| MG3120 | Ethical, Responsible and Sustainable Business | 5 | Semester I |
| MG3119 | Strategy | 5 | Semester II |
| MG3109 | Innovation: Creativity & Enterprise | 5 | Semester II |

1. Students must select one of the streams listed below and pass modules to a total of 25 ECTS in that stream.

**Accounting & Performance Measurement; Economics & Public Policy; Marketing Management; Human Resource Management; Digital Business & Analytics; Finance; Business Law; International Business; Enterprise; Management.**

1. Make up the remaining 15 ECTS from the list of elective modules.

***STREAMS (FINAL YEAR)***

ACCOUNTING & PERFORMANCE MEASUREMENT (25 ECTS)

The following are the obligatory modules for the stream:

***Code Module ECTS Semester Prerequisites***

AY308 Taxation I 5 Semester I

AY321 Management Accounting II 5 Semester I Mgmt. Acc. I

AY322 Management Accounting III 5 Semester II Mgmt. Acc. II

AY325. Int Financial Reporting II 5 Semester I

AY326 Int Financial Reporting III 5 Semester II Int.Fin.Rep.II

***Additional Accounting modules*** (which are optional within the stream):

AY314 Business Finance II 5 Semester II

AY319 Taxation II 5 Semester II Taxation I

ECONOMICS & PUBLIC POLICY (25 ECTS)

The following are the obligatory modules for the stream:

ECONOMICS & PUBLIC POLICY (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** |  ***Module*** |  ***ECTS*** | ***Semester*** |
| EC3101 | Microeconomics and Public Policy | 5 | Semester I |
| EC3102 | Macroeconomics and Public Policy | 5 | Semester II |

Additional Economics modules in the stream may be taken from the following list of options on offer:

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module*** |  ***ECTS*** |  ***Semester*** |
| EC3105 | Econometrics | 5 | Semester I |
| EC345 | Health Economics | 5 | Semester I |
| EC369 | Money and Banking | 5 | Semester I |
| EC388 | Environmental and Natural Resource Economics | 5 | Semester I |
| EC3100 | Economics and Philosophy | 5 | Semester II |
| EC3106 | Behavioral Finance | 5 | Semester II |
| EC357 | Development Economics | 5 | Semester II |
| EC362 | Economics of Financial Markets | 5 | Semester II |
| EC386 | Public Economics | 5 | Semester II |
| EC429 | Marine Economics | 5 | Semester II |

*Prerequisites: Students* wishing to pursue postgraduate studies in Economics are advised to take EC3105 Econometrics.

*All of these options may not be available each year*

MARKETING MANAGEMENT (25 ECTS)

|  |  |
| --- | --- |
| The following are the obligatory modules for the stream:***Code Module ECTS Semester***  |  |
|  MK3101 Cases in Marketing Strategy | 5 |  Semester I |
|  MK3104 Marketing Strategy | 5 |  Semester I |
| MK3105 Marketing Analytics | 5 | Semester II |
| MK3103 Digital Marketing Planning | 5 | Semester II |
| MK303 Global Marketing | 5 | Semester II |
| Additional Marketing modules (which are optional within the stream):***Code Title ECTS*** |  | ***Semester*** |
| MK3107 Customer Experience DesignMK314 Media & Marketing CommunicationsMK341 Brand Management  |  5 5 5 | Semester ISemester I Semester II |

**HUMAN RESOURCE MANAGEMENT (25 ECTS)**

The following are the obligatory modules for the stream:

|  |  |  |
| --- | --- | --- |
| ***Code Module*** | ***ECTS*** | ***Semester*** |
| MG3123 Critical Human Resource Management | 5 | Semester I |
| MG3124 Human Resource Management: Global Practice | 5 | Semester I |
| MG3122 Future of Work | 5 | Semester II |
| MG326 Employee Relations: Rights And Obligations | 5 | Semester II |
| MS222 Decision Modelling and Analytics | 5 | Semester II |

Additional Human Resource Management modules (which are optional within the stream):

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Title*** | ***ECTS*** | ***Semester*** |
| MG323 | International Business | 5 | Semester II |

DIGITAL BUSINESS & ANALYTICS (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |
| --- | --- |
| ***Code Module*** |  ***ECTS Semester*** |
| MS218 Database Technologies |  5 | Semester I |
| MS414 Business Intelligence and Analytics |  5 | Semester I |
| MS222 Decision Modelling and Analytics |  5 | Semester II |
| MS4101 Implementing Digital Innovation |  5 |  Semester II |
| MS319 Enterprise Systems |  5 |  Semester II |

***Additional Digital Business and Analytics modules*** (which are optional within the stream): MS325 Contemporary Project Management 5 Semester I

FINANCE (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Code***  | ***Module*** |  ***ECTS*** |  ***Semester*** |  ***Prerequisites*** |
| EC369 |  Money and Banking |  5 |  Semester I |  |
| AY308 | Taxation I |  5 |  Semester I |  |
| MG3111 | Entrepreneurial Finance |  5 | Semester I |  Business Finance 1 |
| AY314 | Business Finance II |  5 | Semester II |  Business Finance I |
| EC362 | Economics of Financial Markets |  5 | Semester II |  |

***Additional Finance modules*** (which are optional within the stream):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| AY319 | Taxation II |  5 | Semester II | Taxation I |

BUSINESS LAW (25 ECTS)

Students can elect modules from the list for the stream:

|  |  |  |
| --- | --- | --- |
| ***Code Module ECTS***LW427 European Union Law I 5LW428 European Union Law II 5 | ***Semester*** Semester I Semester II | ***Prerequisites***Bus. Law I & Bus. Law IIEuropean Union Law I |
| LW229 Company Law I 5 | Semester I |  Bus. Law I & Bus. Law II |
| LW231 Company Law II 5 | Semester II | Company Law I |
| LW3159 Lawyering, Technology and Innovation 5 | Semester II |  Bus. Law I & Bus. Law II |
| LW3152 Law and Analytics 5 | Semester II |  Bus. Law I & Bus. Law II |
| LW423 Advanced Business Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW356 Industrial & Intellectual Property Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW383 Information Technology Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW333 Comparative Competition Law 5 | Semester 1 | Bus. Law I & Bus. Law II |
| LW364 International Trade Law 5 | Semester II | Bus. Law I & Bus. Law II |

*All of these options may not be available each year*

INTERNATIONAL BUSINESS (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code** | **Module** | **ECTS** | **Semester** | **Prerequisites** |
| MG3124 | Human Resource Management: Global Practice | 5 | Semester I |  |
| MS414 | Business Intelligence and Analytics | 5 | Semester I |  |
| MG323 | International Business | 5 | Semester II |  |
| EC357 | Development Economics | 5 | Semester II |  |
| MK303 | Global Marketing | 5 | Semester II |  |

ENTERPRISE (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Semester*** | ***Prerequisites*** |
| MG3113 | Megatrends | 5 | Semester I |  |
| MG3111 | Entrepreneurial Finance | 5 | Semester I  | Business Finance 1 |
| MS222 | Decision Modelling and Analytics | 5 | Semester II |  |
| MG3125 | Entrepreneurial Leadership and Management:Startup to Scaleup | 5 | Semester II |  |
| MG3114 | Founder Selling | 5 | Semester II |  |

MANAGEMENT (25 ECTS)

The following are the obligatory modules for the stream:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Semester*** | ***Prerequisites*** |
| MG3124 | Human Resource Management: Global Practice | 5 | Semester I |  |
| MG3126 | Supply Chain Management | 5 | Semester I  |  |
| MS222 | Decision Modelling and Analytics | 5 | Semester II |  |
| MG3125 | Entrepreneurial Leadership and Management:Startup to Scaleup | 5 | Semester II |  |
| MG323 | International Business | 5 | Semester II |  |

***ELECTIVES AVAILABLE IN SEMESTER I***

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module*** | ***ECTS*** | ***Prerequisites*** |
| AY325 | Int. Fin. Reporting II | 5 |  |
| AY321 |  Management Accounting II | 5 | Mgmt. Acc. I |
| EC3101 | Microeconomics and Public Policy | 5 |  |
| EC3105 | Econometrics | 5 |  |
| EC369 | Money and Banking | 5 |  |
| EC345 | Health Economics | 5 |  |
| EC388 | Environmental and Natural Resource Economics | 5 |  |
| MS414 | Business Intelligence and Analytics | 5 |  |
| MS3110 | The Future of Technology in Work and Society I | 5 |  |
| MS321 | Web & Interactive Media Design | 5 |  |
| MG3124 | Human Resource Management: Global Practice | 5 |  |
| MG3126 | Supply Chain Management |  |  |
| MK3107 | Customer Experience Design | 5 |  |
| MK314 | Media & Marketing Communications | 5 |  |
| LW229 | Company Law I | 5 |  |
| LW333 | Comparative Competition Law | 5 | Bus. Law I & Bus. Law II |
| LW3159 | Lawyering, Technology and Innovation | 5 | Bus. Law I & Bus. Law II |
| LW383 | Information Technology Law | 5 | Bus. Law I & Bus. Law II |
| LW423 | Advanced Business Law | 5 | Bus. Law I & Bus. Law II |
| LW427 | European Union Law I | 5 |  |
| CI300 | Doing Business in China – Lang. & Culture I | 5 |  |
| MG3111 | Entrepreneurial Finance | 5 | Business Finance 1 |
| MG3113 | Megatrends | 5 |  |
| ST311 | Applied Statistics 1 | 5 | ST2120 or ST2217  |
| IE309 | Operations Research | 5 |  |

 ***ELECTIVES AVAILABLE IN SEMESTER 2***

|  |  |  |  |
| --- | --- | --- | --- |
| ***Code*** | ***Module***  | ***ECTS*** | ***Prerequisites*** |
| AY314 | Business Finance II  | 5 | Bus. Finance 1 |
| AY322 | Management Accounting III | 5 | Management Accounting II |
| AY326 | Int. Fin. Reporting III  | 5 | Int. Fin. Rep. II |
| EC3102 | Macroeconomics and Public Policy  | 5 |  |
| EC357 | Development Economics | 5 |  |
| EC362 | Economics of Financial Markets  | 5 |  |
| EC386 | Public Economics  | 5 |  |
| EC3100 | Economics and Philosophy  | 5 |  |
| EC429 | Marine Economics  | 5 |  |
| EC3106 | Behavioural Economics  | 5 |  |
| MS4101 | Implementing Digital Innovation  | 5 |  |
| MS319 | Enterprise Systems | 5 |  |
| ME353 |  Quality Systems | 5 |  |
|  MG3122 | Future of Work  | 5 |  |
| MG323 | International Business  | 5 |  |
| MK303 | Global Marketing  | 5 |  |
| MK341 | Brand Management  | 5 |  |
| LW428 | European Union Law II  | 5 | European Union Law I |
| LW231 | Company Law II  | 5 | Company Law I |
| LW364 | International Trade Law  | 5 | Bus. Law I & Bus. Law II |
| LW3152  | Law and Analytics  | 5 | Bus. Law I & Bus. Law II |
| LW356 | Industrial And Intellectual Property Law | 5 | Bus. Law I & Bus. Law II |
| MG3125 | Entrepreneurial Leadership and Management : Startup to Scaleup | 5 |  |
| MG3114 | Founder Selling  | 5 |  |
| CI300 | Doing Business in China - Language & Culture I | 5 |  |
| CI301 | Doing Business in China – Lang. & Culture II  | 5 | Lang. & Cult. I |
| ST312 | Applied Statistics 2 | 5 | ST2120 or ST2217 |