

University Lyon 1 – Institute of Technology Lyon 1 (IUT) Business & Management (MMIC) Fact Sheet 2026/2027

University Name	Université LYON 1 – IUT Lyon 1
Department	Business & Management
Erasmus Code	F LYON01
Website	http://iut.univ-lyon1.fr/
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→ INTERNATIONAL OFFICE →

Contact Persons	Functions	Contact Data
ROLLAND Tiphaine	In charge of the International Office - Outgoing & Incoming mobility	iut.imi@univ-lyon1.fr
COLLAUD Laurence	Course Manager - Management and Marketing in an international Context (MMIC = English-taught degree)	laurence.collaud@univ-lyon1.fr
COLLAUD Laurence	International Coordinator (responsible for incoming students)	laurence.collaud@univ-lyon1.fr
HORNEZ Nathalie	International Coordinator (responsible for outgoing students) Area : GB, Ireland, Russia, Latvia, Lithuania, Estonia Finland, Germany, Austria, Switzerland, Sweden, Norway, Czech Republic, Slovakia, Poland, the Netherlands & the USA	nathalie.hornez@univ-lyon1.fr
HERRERO-VEGA Pablo	International Coordinator (responsible for outgoing students) Area : Spain, Italy, South America, Quebec & Canada	pablo.herrero-vega@univ-lyon1.fr

	Winter Semester Dates	Spring Semester Dates
Nomination Deadlines	15th of April	31st of October
Application Deadlines	15th of May	15th of November
Beginning of Classes	Middle of September	End of January
Exam Period	December	April - May
Application Documents	After your nomination from your home University we will contact you and we will send you an application form to be returned for November 15 th and May 15 th	

Level/Courses/Programs offered for exchange students	1. Degree Program in English : MMIC (Management & Marketing in an International Context) → Here below, the MMIC range of courses 2026/2027 2. Programs in French : 1st, 2nd, 3rd & Master's programs → Please contact Laurence COLLAUD (laurence.collaud@univ-lyon1.fr) for further details.
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MMIC range of courses 2026/2027

Semester 1

15/09/2026 -19/12/2026

Autumn semester 2026

teaching unit	module	title of courses	Y / S1 / S2 plan	nb. of teaching hours	ECTS plan
SMEs and their specificities TU1	Entrepreneurship	Entrepreneurship Negotiations	S1	18 18	5,0
	Environment I	Economic globalization Quantitative tools for marketing	S1	18 18	5,0
Strategy & Management TU2	Finance I	Financial management : financial statements Budgeting & controlling	S1	36	5,0
International environment TU3	Management	Intercultural management course Intercultural workshop	S1	18 18	5,0
	French for foreign students	Français I (2 groups)	S1	48	5,0
International Business TU4	Operations management	International logistics International Risk Management	S1	24 12	5,0
	Marketing	Marketing : International purchase	S1	18	5,0
		Marketing : International sales		18	

Semester 2					
Jan 2027 – May 2027					
Spring semester 2027					
teaching unit	module	title of courses	Y / S1 / S2 plan	nb. of teaching hours	ECTS plan
SMEs and their specificities TU1	Environment II	European Union – IT policy and innovation strategies European Union at the crossroads: functioning, identity and global influence in the new global order	S2	12 24	5,0
	Human resources	International HRM	S2	18	5,0
Strategy & Management TU2	Finance II	M&A (evaluation of enterprises, course & cases) Corporate Finance	S2	12 24	5,0
	Strategy	International Strategies - Theorie & Case studies International Corporate Strategies	S2	12 18	5,0
International Environment TU3	Economics	Internationaleconomics : France in Globalization Corporate governance	S2	12 24	5,0
	French for foreign students	Français II (2 groups)	S2	36	5,0
International Business TU4	Marketing	International Marketing of SMEs	S2	36	5,0
	Legal aspects of business	International business law	S2	36	5,0

Course Information/Syllabus Course load per semester Teaching languages	MMIC (Marketing & Management in an international context) is a curriculum which allows students to gain increased knowledge in : ✓ Business & management relevant topics like entrepreneurship and negotiation, the environment of business (European Union, globalisation, regionalisation) ✓ Management of various aspects of importance for success (HRM, financial aspects, purchase, sales, logistics) ✓ Marketing (international marketing, quantitative tools for marketing) ✓ Legal aspects (taxes, individual mobility, rules concerning trade of goods & services) ✓ Economics and strategies ➤ Students can obtain a degree or collect credits under the ECTS scheme, which then are to be validated by their home university ➤ The MMIC curriculum is taught by local and foreign institutes' members and by experts with professional background ➤ MMIC is based on classes and intensive individual learning ➔ 30 ECTS per semester • MMIC = English • Local degree programs = French
Approximate Expenses per month in Euros €	○ <u>State accommodation</u> : 267 € (student room) & 402 € (studio) ○ <u>Private accommodation</u> : 600 - 800 € ○ <u>Food</u> : 100 - 150 € ○ <u>Public Transport</u> : 25 € (students subscription)

Accommodation	➤ State accommodation = Crous → few places available each year ! (2 campaigns for September & January) ➤ Studapart platform : https://univ-lyon1.studapart.com/fr/ ➤ Private accommodations (rent by yourself) Accommodation support = CAF https://www.caf.fr/sites/default/files/cnaf/Documents/international/aide%20remplissage%20ale2018/11072018_AleEtudiantCrous.pdf → Contact : vanessa.minano@univ-lyon1.fr
Arrival Information	A group of 5 students (G'ErAsmus) can pick you up from Part-Dieu train station & will help out with the practical details of your arrival.
Administrative formalities upon arrival	▪ <u>Accommodation</u> : optional ▪ <u>Health insurance</u> : mandatory ▪ <u>Civil liability insurance</u> : mandatory
Campus Facilities	❖ Students restaurant : http://www.crous-lyon.fr/restauration/nos-resto-u-nos-cafet-u/ ❖ Sports facilities : http://suaps.univ-lyon1.fr/accueil-745092.kjsp ❖ Library : http://iut.univ-lyon1.fr/campus/bibliotheque/ ❖ Public transport TCL : https://www.tcl.fr/tickets-abonnements/titres-et-tarifs/18-25-ans-mensuel ❖ International Relations Office : iut.imi@univ-lyon1.fr ❖ Informations for international students : https://www.universite-lyon.fr/international/venir-a-lyon-et-saint-etienne/pour-vos-etudes/students-welcome-desk/students-welcome-desk-7503.kjsp
Miscellaneous 👍 How to meet French students? 👍	All year round, you will be in contact with GEA 2nd year students through a buddy system & you will be offered to join activities with local students, including an induction week-end in the South of France on the last week-end in September & a skiing week the 3rd week of January & a lot of student activities during the academic year, on and outside campus.

