



“The Film Corner for all, Digital innovative environments for film and media literacy” is a follow-up project stemming from “The Film Corner. Online and offline activities for film literacy” and “The Film Corner Reloaded. A cultural approach” already developed in the frame of the Creative Europe programme 2014-2020. The project is based on the design, development and testing of an innovative set of interactive resources, an online interactive user-centered platform for film education aimed at fostering audience engagement. The platform is based on a selection of EU arthouse films and audiovisual materials, both fiction and documentary features and shorts.

In the previous editions of the project a set of interactive resources have already been developed: a section dedicated to a critical approach to film language and to film as an art form, a creative approach dedicated to film and to filmmaking and a section based on an interdisciplinary and cross-curricular approach to film education. The new sections that will be developed will be strongly integrated and connected with the sections of the platform that have already been developed, and will also foster connections with the SVOD platform www.cinetecamilano.it – in order to better connect film education, circulation of EU films, audience engagement and monetization of content – and will both push towards the empowerment of existing audiences and the search for new audiences for EU arthouse films and audiovisual materials.

The Film Corner is an **online interactive user-centered platform for film education** addressed to school and University students aged 11-23 and their teachers and to mainstream users with the general purposes of increasing understanding and appreciation of film, increasing the film education average skill levels among EU students and fostering engagement with film. The platform is accessible for free and is already available in IT, EN, FR, SR, SL, GE.

The Film Corner platform includes

- **3 sections**, called “studios”
- **7 didactical paths**
- **18 interactive apps**
- a selection of **more than 150 extracts from classic and contemporary EU and non-EU films**.

The platform has been developed in the frame of The Film Corner project, that has been run since 2016 by Fondazione Cineteca Italiana (Milan, Italy) in collaboration with a consortium of partners including: Jugoslovenska Kinoteka, the Serbian national film archive (Belgrade, Serbia), The University of Galway (Galway, Ireland), The University of Milano-Bicocca (Milan, Italy), Kino Otok (Ljubljana and Izola, Slovenia) and the Georgia National Film Centre (Tbilisi, Georgia). The Film Corner project is co-financed by the Creative Europe programme promoted by the European Commission.

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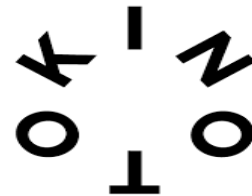


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