Academic Integrity Week TikTok Competition Instructions

You've probably heard about academic integrity, but what does it *actually* mean? Academic integrity refers to the ethical code and moral principles that guide students in their academic work. It involves being honest and responsible in your studies, which means avoiding cheating, plagiarism, and other forms of academic dishonesty. Upholding academic integrity ensures that your work is genuinely your own and that you give proper credit to others' ideas and contributions. This not only helps you learn and grow but also maintains trust and respect within the academic community.

To mark National Academic Integrity Week, from 14-18 October, the Students' Union and Academic Integrity Office are teaming up for a TikTok Contest. We're looking for you to submit creative and fun TikToks that express what academic integrity means *to you*.

Here are some ideas to get your creative juices flowing:

- Show how you incorporate academic integrity into your daily routine.
- Demonstrate fun and unique ways to properly cite sources in your work.
- Share your best study tips while emphasizing the importance of doing your own work.
- Show the difference between work done with and without academic integrity.
- Capture real-life examples of how you and your friends practice academic integrity.
- Imagine a superhero whose mission is to promote academic honesty.

For further information, visit the [University of Galway academic integrity website](#) or read about [The Fundamental Values of Academic Integrity](#), from the International Centre for Academic Integrity.

Contest rules: entries should be a maximum of 45 seconds and should be posted on TikTok using the hashtag #AcademicIntegrityGalway. Entries should be timestamped before 17:00 on Friday 18 October to be considered for the contest.

Judging: submission will be judged for creativity, relevance, engagement – videos should be informative, engaging & fun. A judging panel will comprise member from the Students' Union, the Academic Integrity Office, and University of Galway's Marketing & Communications Office.

Prizes include: SU hoodies, tote bags, travel mugs.

Please ensure you entry adheres to the university's codes of conduct and TikTok's community guidelines. Be aware of intellectual property and privacy issues, especially when using music or images in your entry.